



VIRTUAL
THURSDAY, April 30, 2026
Zoom: <https://us06web.zoom.us/j/5352322125>

#1 VIRTUAL Session

April 30 - Thursday

09:00 - 10:00

Hall: Room-1 (Türkiye)

Chair: Lecturer Barak Alkhalidi

Health Tourism to Türkiye as Silent Digital Migration Under The Health Mobility Regime (46)

Deniz YETKIN AKER
Ismail Turan

Smart Tourism and the Digital Detox Paradox: A Systematic Literature Review (in-progress research) (68)

Aziz Sayan
Burhan Sevim
Cansen Can

The Role of Green Technologies in Sustainable Tourism: A Conceptual Analysis from the Perspective of Smart Destinations (198)

Sarp Kumlu
Martina Petkovic
Emrah Ozkul

Digital Ethics, Data Governance and Technology Adoption in Tourism and Hospitality (77)

Barak Alkhalidi

#2 VIRTUAL Session

April 30 - Thursday

10:00 - 11:00

Hall: Room-2 (Antarctica)

Chair: Prof. Canan Tanrısever

Measuring What Matters: Tourist Satisfaction in Sustainable Tourism Monitoring in Batanes Islands, The Philippines (61)

Mary A Tunanan
Edieser Dela Santa

From Crisis to Resilience: Risk and Safety Management in South African Trail Running Events during COVID19 (41)

Dohan Swanepoel
Esmarie Myburgh Marx

From Immersive Previews to Generative Worlds: The Strategic Role of Generative Artificial Intelligence, Augmented Reality, Virtual Reality, and the Metaverse in Tourism and Hospitality (115)

Sheila Capodanno
Syed Mahmood Ahmed
Claudia De Luca

Influence of Artificial Intelligence Service Quality on Perceived Usefulness, Customer Satisfaction, and Electronic Loyalty in Online Food Delivery Platforms (213)

Muharrem Tuna
Damla Kılıç
Eyüp Uyanık



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#3 VIRTUAL Session

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11:00 - 12:00

Hall: Room-3 (South America)

Chair: Prof. Osman Nuri Özdoğan

Tourism Diplomacy as a Mechanism of Hegemonic Discourse Production: A Multi-Layered Analytical Model from the Case of Türkiye (200)
Caglar Selçuk

Examining Tourists' Awareness, Knowledge and Perceptions of Marine Protected Areas in South Africa and Mozambique (21)
Mannscher Meyer
Serena Lucrezi

Ethical Leadership: Equality of challenges and safety in Management (59)
Kaneez Selim

Designing Culinary Experiences in Tourism: Creating Unforgettable Gastronomic Experiences (209)
Rana Sat
Mehmet Sarioglan

#4 VIRTUAL Session

April 30 - Thursday

12:00 - 13:00

Hall: Room-4 (Europe)

Chair: Prof. M. Onur Gülbahar

A Bibliometric Study on the Role of Sustainability in Destination Management Literature (208)
Derya Çetinoglu

Constraints On Adoption of Green Marketing Strategy by Tour Operators In Eastern Circuit, Tanzania (133)
Happiness Bupamba
Yang Zhao
Wabwezya Clement Ndole

Green Leadership and Green Employee Behavior: The Roles of Green Organizational Support and Environmental Consciousness (220)
Muharrem Tuna
Aysen Akbar Tuna
Eylem Tasdaglilci ırde
Funda Aldogan Senol
Ali Keles

From Diagnosis to Delivery: Digital Capacity Building for Women Entrepreneurs in Post-Earthquake Hatay (223)
Halil Burak Sakal
Roya Rahimi

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#5 VIRTUAL Session

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13:00 - 14:00

Hall: Room-5 (Oceania)

Chair: Prof. Lokman Toprak

Stakeholders' perceptions towards the barriers and challenges to Airbnb (139)

Nurullah Agbay
Ismail Uzut
Kadir Cakar

Uncertainty Transmission in Tourism Stock Markets: Evidence from the BIST Tourism Index (74)

Cansu Cilingir Kara
Aslan Aydogdu
Melih Sena Yildirgan

Visa regimes and destination choice: Exploring the influence of the South African visa regime on Indian tourists (75)

Palesa Motaung
Tafadzwa Matiza

From Algorithmic Transparency to Service Decision Quality: Trust Calibration and Human-AI Complementarity in Airport Service Operations (56)

Victor Olorunsola
Mina Milani Sabzevar
Niuscha Talebzadeh

#6 VIRTUAL Session

April 30 - Thursday

14:00 - 15:00

Hall: Room-6 (North America)

Chair: Prof. Ali Öztüren

Analysing Safety and Security in the Nelson Mandela Bay Metro (NMBM) (78)

Lindi Zenande Christina Gugwana
Lisebo TseaneGumbi
Lindie Duplessis

Understanding Conservation Awareness Campaigns in South Africa: Insights from Campaign Role Players (82)

Carlin Barnes
Madeline Huyser
Engelina du Plessis

From Event to Ecosystem: Leveraging Birmingham Tech Week as a Catalyst for Knowledge Exchange and Business Tourism (217)

Katharine Fuller

Community-Based Tourism and Rural Empowerment (RE) as an Economic Driver for Local Development: A Case Study of Cape Town, South Africa (SA). (9)

Ruth Yunji Nange
Lucy Philip

#7 VIRTUAL Session

April 30 - Thursday

15:00 - 16:00

Hall: Room-7 (Africa)

Chair: Prof. Gökçe Yüksek

Willing Hearts, Tied Hands: Constraints to ProEnvironmental Practices in South Africa's Accommodation Industry (96)

Matildah Kutumela
Elmarie Slabbert

Electric Vehicle Travel as an Opportunity to Create New Forms of Tourism (169)

Yasemin Sergen
Ali Yayli

Leveraging AI Literacy for Green Competitive Advantage: A Moderated Mediation Model of Employee Green Innovative Behavior and Green Transformational Leadership (24)

Uygar Koruk
Mina Milani Sabzevar
Razieh Sharifpur
Ruqhan Kayaman

Future-Ready Tourism and Hospitality Education? A Curriculum Analysis (55)

Emel Gürcü
Ahmet Vatan

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#8 VIRTUAL Session

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16:00 - 17:00

Hall: Room-8 (America)

Chair: Dr. Victor Olorunsola

UNWTO Best Tourism Villages 2025: A Criteria-Based Analysis of Four Villages Selected from Turkey (42)

Meliha Sena Yildirgan
Ebru Arici
Orhan Batman

A Bibliometric Analysis of Tourism-Related Gentrification Research: Intellectual Structure, Thematic Evolution, and Emerging Trends (109)

Gizem Kavurmaci
Ebru Günlü Küçükaltan

Exploring the Social Marketing and Consumer Behavioural Attitude Factors of Tourism in Nature-Protected Areas (194)

Anele Petronella Dube
Tafadzwa Matiza
Elmarie Slabbert

Do Experience-Based Sustainability Practices Matter More? A Comparative Study of Green Airline Image and Sustainable In-Flight Catering Perception (179)

Sedigheh Safshekan

#9 VIRTUAL Session

April 30 - Thursday

17:00 - 18:00

Hall: Room-9 (Asia)

Chair: Asst. Prof. Emine Yılmaz

The Role of Artificial Intelligence Generated Visuals in Reconstructing the Digital Detox Tourism Experience (154)

Nese Yilmaz
Nilgun Demirel Ili
Yagmur Aydin

Green Human Resource Management and Turnover Intention in Hospitality: A Preliminary Model Proposal (193)

Yasin Karasu
Işıl Arıkan Saltık

What Do Stakeholders Need Digitally and Technologically? A Cross Country Needs Analysis (97)

Engine Yılmaz
Funda On
Nur Celik İlal

From Information Provider to Meaning Maker: The Role of Storytelling Expertise from the Perspective of Future Tourist Guides (161)

Grant Altay Taskin

#10 VIRTUAL Session

April 30 - Thursday

18:00 - 19:00

Hall: Room-10 (North Cyprus)

Chair: Prof. Hakan Yılmaz

From Fear to Freedom: Empowerment, Digital Platforms, and Solo Female Travel in the Middle East (47)

Mina Milani Sabzevar
Negin Naderi Adib
ilkay Yorganci

The Role of Information Sources in International Students University Choice: A Qualitative Exploration (53)

Paria Samadnejad
Mahroo Mohammad Sadeghi
Amirali Alta
Asal Ataei
Hamed Rezapouraghdam

Exploring the Key Dimensions of Internal Brand Management in Hotels: An Inductive Approach (98)

Thobelani Nxumalo
Elmarie Slabbert
Tafadzwa Matiza

How Airline Social Media Communications Shape Destination Perceptions: The Case of Turkish Airlines (159)

Nazanin Naderiadib Alpler
Naghme Maaşoğlu



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#11 VIRTUAL Session

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19:00 - 20:00

Hall: Room-11 (Australia)

Chair: Prof. Nuray Türker

Hospitality as Social Regeneration: Stakeholder-Driven Landscapes in High End Tourism (102)

Elizabeth Wada
Alan Aparecido Guizi
Mariana Freitas Coelho
Filipe Rossato Silva

Understanding Residents Perceptions of Destination Attractiveness for the Longevity of Local Tourism Sites (149)

Mulongame Deborah Kalobo
Elmarie Slabbert

From Cultural Assets to Sustainable Tourism: Using Creative Tourism as a Development Approach for Rural Tourism (166)

Mahlatse Morudu
Lisebo TseaneGumbi
Walter vessel

Blockchain Technology as a Catalyst for Tourism Investment in Africa: A Machine Learning Simulation Using Monte Carlo Methods and Reinforcement Learning (155)

Benjamin Osumeje

#12 VIRTUAL Session

April 30 - Thursday

20:00 - 21.00

Hall: Room-12 (Antalya)

Chair: Assoc. Prof. Eda Gürel

Echoes Between Life and Art: Artist Perspectives from Afrikaans Arts Festivals (50)

Adam Viljoen
Martinette Kruger

From Experience to a Sense of Belonging: Understanding Cultural Inclusion at a South African Arts Festival (48)

Martinette Kruger
Adam Viljoen

AI-Driven Experiences in Cultural Tourism: A Conceptual Framework for Museums and Cultural Heritage Sites (118)

Eda Gürel

Womens Empowerment and Community Based Tourism: A Qualitative Case Study of Hormozgan Iran (54)

Mahroo Mohammad Sadeghi Ghavim
Ilkay Yorgancı
Nazenin Ruso